

Anteo Group Assists CompBenefits Launch Three New Web Sites

INDUSTRY AND CLIENT PROFILE

CompBenefits, based in Atlanta, Georgia, is a nationally recognized leader in the development and administration of dental and vision plan benefits. By providing affordable plans to nearly 5 million members nationwide through 17,000 employer groups and a 27,000-strong provider network, CompBenefits is committed to expanding its leadership role in the dental and vision benefits industry.

PROJECT

The client hired Anteo Group to provide a Web site graphic designer who assisted in the complete redesign of the current company Web site.

CHALLENGES

- Increased scope with the same launch date – three Web sites as opposed to one
- Increased role – included not only design, but also coding
- Requirement to learn Google's XSLT

VALUE AND RESULTS

Ultimately, Anteo Group's consultant designed and coded the new CompBenefits Web site, designed and coded the front end of My CompBenefits.com, and the Google Appliance search page for the CompBenefits Web site and CompBenefits Direct.com. The role included project scoping, requirements compilation, scheduling benchmarks, designing

"Anteo Group understood exactly what we needed."

COMPBENEFITS
Marketing Manager

prototypes, working with content writers, coding, testing, deployment to the live site, post-production support, and training to stakeholders.

For more information about our Technology Staffing practice, visit us on the web at www.anteogroup.com or contact us at marketing@anteogroup.com.